

Enclosed below is a list of cookies we use on www.discoverhongkong.com as of the date hereof.

| Cookie Type | Cookie Name | Name description |
|---------------------------------------|-------------------------------------|--|
| Strictly necessary cookies | CountryCode | Store detected country from maxmind, storing to cookie reduce the number of API call. |
| | DiscardImportantNotice | Flag to indicate whether user has discarded the important notice |
| | WebChat | Flag to indicate that Web Chat that has explicitly been requested by a user was initiated from website and storing chat history on session |
| | UserPrivacyPreferences | Storing user options pertaining on cookie policy |
| | DHK esloution SSO Access Token | Store a single sign-on access token that will allow a user to access multiple applications with a single set of login credentials |
| Analytical/performance cookies | Adobe Analytics | Cookie set by Adobe Analytics to be able to track visitor's session in the website |
| | Google Analytics | Cookie set by Google Analytics to be able to track visitor's session in the website |
| Functionality cookies | SitePreference / LanguagePreference | Store the last selected country / language, the next visit user will be redirected to the selected country |
| | itineraryList | Adding in itinerary into trip planner, to be used in the itinerary planner |
| Location-based cookies | Location based push | To identify user's location and send location based push notification when users are in Hong Kong |
| | Location detection | To suggest nearby places of interest, give point-to-point navigation when users are in Hong Kong |
| Targeting cookies | userPersona | To classify user interest in the website such as outdoor, food, shopping, dining, family, etc |
| | Adobe Target | Cookie set by Adobe Target to be able to serve personalized content |
| Advertising cookies | DoubleClick | Cookies set by advertising partners for remarketing — targeted advertising experiences across different websites |
| | Google Adwords | |
| | Facebook Pixel | |
| | Tik Tok Pixel^ | |
| | Lightning Bolt Tag* | |
| | Sky Adsmart# | |
| | Yahoo Pixel* | |
| | Xandr Pixel* | |
| Third party cookies | Ogury pixel^ | Cookies set by 3 rd party |
| | Google | |
| | Twitter | |
| | Pinterest | |
| | Sina Weibo | |
| | Youtube | |
| | Instagram | |
| | Outbrain | |
| | Taboola | |
| | Viedology | |
| | Sojern | |
| | Adara | |
| | Yahoo* | |
| | Xandr* | |

^Implemented in Discover Hong Kong International English, Southeast Asia English, Bahasa Indonesia, Thai and vietnamese sites only.

*Implemented in Discover Hong Kong United States English site only.

Implemented in Discover Hong Kong United Kingdom English site only.

